

SCC Business Partner

MacBook Neo for Local Government

Local authorities face increasing pressure to modernise services, improve workforce productivity, strengthen security and deliver value for money while meeting sustainability targets.

SCC Apple Business Partner provides a complete device lifecycle solution that helps local government organisations deploy secure, reliable and cost-effective technology at scale. Combining the affordability and simplicity of MacBook Neo with SCC's end-to-end deployment, asset management and recycling services, councils can accelerate digital transformation while reducing operational complexity.

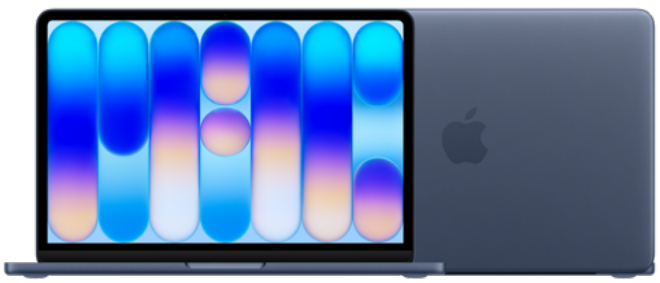
From zero-touch deployment and device management through to secure retirement and recycling, SCC enables local authorities to deliver a seamless employee experience, improve asset visibility, support hybrid working and achieve circular IT objectives.

Local Government Outcomes

- Improve employee productivity with modern, reliable devices
- Accelerate onboarding through automated deployment and provisioning
- Enhance security with Apple silicon, macOS and managed lifecycle services
- Increase visibility and control of assets across distributed workforces
- Maximise value from technology investments through longer device lifecycles
- Support sustainability and ESG commitments through secure refurbishment and recycling
- Reduce pressure on stretched IT teams through SCC-managed services

MacBook Neo. Amazing Mac. Surprising price.

MacBook Neo flies through everyday business tasks like tracking inventory, updating your website and creating polished presentations. With a durable aluminium design, a brilliant Liquid Retina display, the A18 Pro chip built for AI and Apple Intelligence,[1] up to 16 hours of battery life[2] and four stunning colours — it's an amazing Mac for business, at a surprising price.



All enquiries online@scc.com
Visit scc.com

Ideal for Modern Public Services

Whether supporting office-based employees, frontline teams, social care professionals, education services or mobile workers, MacBook Neo delivers the performance, reliability and battery life needed to stay productive anywhere.

Combined with SCC's lifecycle services, every device can be procured, configured, deployed, managed and retired through a secure and sustainable process.

Why Local Government Organisations Choose MacBook Neo

DESIGNED TO GO THE DISTANCE

With an incredibly durable aluminium design, MacBook Neo is built to last. It's small, compact and lightweight — ready to go wherever your business takes you.

ROCK-SOLID RELIABILITY

Free, automatic operating system updates run in the background to keep your Mac running fast and smooth — now and into the future.

A BRILLIANT 13-INCH DISPLAY[3]

Feast your eyes on the gorgeous Liquid Retina display and do your best work in pixel-perfect clarity. A 2408x1506 resolution, up to 500 nits of brightness and support for one billion colours provide vivid images and crisp text.

POWER FOR EVERYDAY BUSINESS TASKS

MacBook Neo with the A18 Pro chip delivers the performance and AI capabilities businesses need to get things done. Whether you're building spreadsheets or managing payroll, everything just flows.

UP TO 16 HOURS OF BATTERY LIFE[2]

With all-day battery life, MacBook Neo powers through full workdays — whether you're at the office, travelling or working remotely.

LOOK AND SOUND GREAT

MacBook Neo comes with a 1080p FaceTime HD camera, a dual-mic array to enhance your voice for crystal-clear calls, and two side-firing speakers for immersive sound with Spatial Audio. Perfect for client calls, team meetings and presentations.

MAGIC KEYBOARD WITH TOUCH ID OPTION

Employees get a precise and comfortable typing experience with Magic Keyboard. And the large Multi-Touch trackpad lets you tap, pinch, swipe and click anywhere. Plus the MacBook Neo model with Touch ID uses your fingerprint to unlock your Mac, authorise payments, and sign in to apps and sites.

BUILT FOR AI

Apple silicon, and every major component that powers it, is designed to efficiently run on-device AI activities. And Apple Intelligence helps you write, express yourself and get things done effortlessly with groundbreaking privacy protections at every step.[1]

IF YOU LOVE IPHONE, YOU'LL LOVE MAC

Mac works like magic with your other Apple devices. View and control what's on your iPhone from your Mac with iPhone Mirroring.[4] Copy something on iPhone and paste it on Mac.



CONNECT IT ALL

MacBook Neo features two USB-C ports and a headphone jack for connecting accessories, transferring data and charging. And it supports Wi-Fi 6E and Bluetooth 6.0 to keep you wirelessly connected.

SECURE BY DESIGN

Apple silicon works with macOS to deliver advanced hardware and software security. And the Secure Enclave is designed to protect sensitive data such as encryption keys and biometrics by isolating them from the main processor.

SCC Lifecycle Services for Apple. End-to-End Deployment Services. Get Users Working Faster

SCC simplifies large-scale Apple deployments through automated provisioning and deployment services that reduce IT overhead and accelerate user productivity.

Using Apple Business for automated enrolment and deployment capabilities, devices can be configured before they reach employees, enabling a true out-of-box experience.

DEPLOYMENT SERVICES INCLUDE:

- Device procurement and logistics
- Pre-configuration and staging
- Zero-touch deployment
- Apple Business Manager integration
- Device enrolment and management
- Ongoing support and lifecycle services
- Nationwide deployment capabilities

ASSET TAGGING AND LIFECYCLE VISIBILITY. FULL CONTROL OF EVERY DEVICE

Managing devices across multiple sites demands complete visibility.

SCC provides professional asset tagging services to ensure devices are accurately identified, tracked and managed throughout their lifecycle. Combined with SCC's lifecycle management capabilities, local authorities gain a clear, auditable view of every device from deployment to retirement.

POWER FOR EVERYDAY BUSINESS TASKS

MacBook Neo with the A18 Pro chip delivers the performance and AI capabilities businesses need to get things done. Whether you're building spreadsheets or managing payroll, everything just flows.

BENEFITS

- Improved asset tracking and inventory accuracy
- Simplified audits and compliance reporting
- Faster deployment and allocation
- Greater visibility across distributed workforces
- Reduced risk of lost or unaccounted devices

SUSTAINABLE IT WITH SCC RECYCLEA. DELIVERING CIRCULAR IT FOR LOCAL GOVERNMENT

Technology refresh programmes should support both operational and environmental objectives.

SCC Recyclea helps organisations securely retire devices while protecting data, recovering value and supporting sustainability goals. SCC processes more than 200,000 devices annually, providing secure data destruction, refurbishment and environmentally responsible recycling with a fully audited chain of custody.



RECYCLEA SERVICES

- Certified data destruction
- Secure device collection and logistics
- Device refurbishment and reuse
- WEEE-compliant recycling
- Zero waste-to-landfill approach
- ESG and sustainability reportin
- Full audit trail and chain of custody documentation

WHY SCC FOR APPLE?

As an Apple Business Partner, SCC combines Apple technology with industry-leading lifecycle services to help public sector organisations reduce complexity, improve user experience and support sustainability objectives. SCC's circular IT approach extends the value of technology investments while maintaining security and compliance throughout the device lifecycle.

TRUSTED BY PUBLIC SECTOR ORGANISATIONS FOR:

- Large-scale device deployments
- Device lifecycle management
- Asset management and tracking
- Secure recycling and ITAD
- Sustainable IT transformation
- Ongoing support and managed services

READY TO MODERNISE YOUR WORKFORCE?

Discover how SCC's lifecycle services with Apple can help your organisation deliver a secure, cost-effective and sustainable device strategy.

Speak to a Specialist Today



Legal

[1]Apple Intelligence is available in beta. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see support.apple.com/en-gb/121115.

[2]Testing conducted by Apple in January 2026 using pre-production MacBook Neo systems with Apple A18 Pro, 6-core CPU, 5-core GPU, 8GB of unified memory and 256GB SSD. Wireless web battery life tested by browsing 25 popular websites while connected to Wi-Fi. Video streaming battery life tested with 1080p content in Safari while connected to Wi-Fi. All systems tested with display brightness set to 8 clicks from bottom. Battery life varies by use and configuration. See apple.com/uk/batteries for more information.

[3]Screen size is measured diagonally. The display on the 13-inch MacBook Neo has rounded corners at the top. When measured as a standard rectangular shape, the screen is 13.0 inches diagonally (actual viewable area is less).

[4]Available on Mac computers with Apple silicon and Intel-based Mac computers with a T2 Security Chip. Requires that your iPhone and Mac are signed in with the same Apple Account using two-factor authentication, your iPhone and Mac are near each other and have Bluetooth and Wi-Fi turned on, and your Mac is not using AirPlay or Sidecar. Some iPhone features (e.g. camera and microphone) are not compatible with iPhone Mirroring.