



**Build a modern campus
with Microsoft Surface**



Build a modern campus with Microsoft Surface

There is an opportunity for digital technology to pave the way for a new kind of modern campus. Universities' top priority will always be to deliver the highest standards of education excellence. However, it is increasingly becoming essential for a modern campus to also:

Embrace hybrid learning

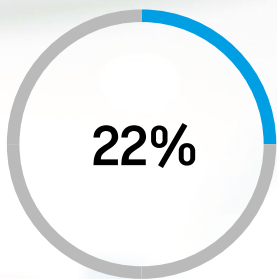


The consequences of COVID-19 have been far-reaching for higher education, impacting students, staff and the institutions themselves. There is now an impetus to get students and staff back on campus, yet some aspects of remote learning are here to stay.

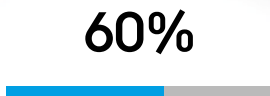
Improve sustainability



Universities must create a new kind of modern campus that facilitates hybrid learning — where both remote and in-person learning is catered for.



Only 22% of students are “very satisfied” with the digital tech available post-pandemic.¹



60% of teaching staff believe student engagement dropped during the pandemic.²

There's a pressing need for organisations to move quickly.



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Why sustainability matters

Sustainability has become too important for universities to overlook.

Students care deeply about environmental issues. Detailed information is published about universities' actions taken to meet sustainability targets.

What does a modern campus look like?

Here's how a hybrid, sustainable, modern campus can improve the day-to-day life of four stakeholder groups within university staff:



Board/ Vice Chancellor



IT Team/ Network Managers



HR/ Workplace Health



Lecturers/ Academics

As universities adjust for hybrid learning, it must be done with sustainability in mind.

With Microsoft Surface, universities can:



Reduce the use of unsustainable resources like paper and toner



Achieve smarter, more efficient use of space on campus



Decrease the distance travelled to, from, and within the campus

54%

of students said environmental issues directly influenced their choice of university.³

46%

Only 46% of universities are on course to hit sustainability targets.⁴



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Board and Vice Chancellor



The university's management can ensure digital technology is deployed strategically to meet a realistic but ambitious sustainability agenda. What is needed at the outset is a joined-up vision and strategy.



By 2030, 100% of Microsoft's energy supply, 100% of the time, will come from 0 carbon resources¹.

Sustainability at its heart

Sustainable by design

Microsoft has committed to new long-term sustainability targets. By 2030, 100% of Microsoft's energy supply, 100% of the time, will come from 0 carbon resources¹. Microsoft's long-term commitment to sustainability is reflected in the Surface device line-up, from manufacturing practices to recyclable packaging to reuse and refurbishment programmes around the globe.

Less paper

With the Surface Hub 2 Pen for the Hub 2 and Surface Slim Pen for Surface Go and Pro devices, collaboration between students can become paperless. What's more, staff can take notes and mark up documents on a device instead of printing—saving paper and ink or toner.

IT Team and Network Managers

Security is the number one concern. With hybrid learning comes an increased threat of cyberattacks and data breaches. As users move even further out from the centralised boundaries of traditional on-premises IT, the vulnerability to cybersecurity attacks and breaches rise.

80%

reduction in security breach costs;



Unified approach

When you have a consistent and unified approach, sustainability reaches across the entire institution, meaning no leaf is left unturned. Because to make a real impact, you need buy-in across campus. When everyone is engaged in digital hybrid experiences, you can finally remove paper altogether—saving money on paper and print toner.

50%

reduction in security breach volume



Not complex

Alternative options on the market only increase the complexity of your IT infrastructure, leading to confusion among both students and staff due to disjointed user experiences. Microsoft offers a joined-up approach, which results in a far smoother, cohesive, and unified digital experience for everyone.

Microsoft is always a safe bet

Universities realise the need to invest in digital transformation and are willing to set aside generous budgets for this. However, there is a great deal of pressure to invest wisely and expectations for continuous improvement and ROI. With Microsoft Surface solutions you're not only investing in one of the most reliable productivity brands in the world but also some of the most innovative solutions out there too.

Cloud security at its finest

Watertight security with Surface

- Microsoft Surface solutions enable:
- Easy governance of staff, faculty and students' remote equipment
 - Simple deployment and configuration out of the box
 - Enhanced security features built in
 - Surface is one of the only OEMs to write its own firmware, giving chip-to-cloud security
 - Microsoft does not implement the commonly used Thunderbolt technology on account of an un-repairable security threat
 - 80% reduction in security breach costs; 50% reduction in security breach volume



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Easy deployment across campus



Easy provision etc.

Universities must manage the IT requirements and security for different types of users: students, teaching staff, non-teaching staff etc.

Windows Autopilot enables zero-touch imaging and deployment, saving 62% on deployment time². It can automatically enrol devices and DFCL control into Endpoint Manager. Microsoft Surface minimises preparation for deployment with Autopilot.

Microsoft Endpoint Manager is a powerful MDM tool for controlling Windows, Android, and Apple devices, with integrated compliance and firmware control. Surface devices leads to an 18% reduction in help desk tickets, which will be music to the IT department's ears³.



Remote deployment

The entire Surface range supports low-touch deployment, allowing for remote, automatic security updates and the ability to wipe all data upon re-deployment

HR and workplace health

The university is responsible for the well-being of its students, as well as its faculty and other staff. It also finds itself playing a central role in guiding and supporting the accomplishment of sustainability goals. If a sustainability strategy is built around digital tech, hybrid is at the heart of this. HR is the conductor orchestrating the transition to hybrid.

A modern campus for everyone

Affordable, sustainable

In remote and hybrid learning settings, digital equality is critical. All students need equal access to the equipment for learning. The surface range of devices offers universities an affordable selection of powerful digital tools. Whether it's for staff or students, there are options for everyone. It allows universities to achieve digital equality goals at the same time as working towards sustainability.

Digital equality features

- Microsoft Teams Live Captions provides live captions and transcripts in up to 28 languages in real-time
- Windows Accessibility Settings allow students and staff to easily tailor and configure devices to meet their specific needs
- Windows Voice Typing lets students and staff convert spoken words into text with built-in speech recognition

Boost wellbeing with Microsoft Viva

Better remote employee experiences

Microsoft Viva is an employee experience platform powered by Microsoft 365. It gives employees easy access to knowledge, resources, and insights around productivity and wellbeing. It is effectively designed to help people access HR support remotely. Easily accessible via Microsoft Teams on a Surface device.

Everyone on the same page always

The reach of Microsoft Viva's benefits affects more than just the success of hybrid learning and working. As sustainability takes a more prominent place in campus culture, Microsoft Viva becomes the perfect channel to ensure everyone is aligned and informed about their responsibilities.



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Lecturers and academics

Moving from traditional teaching to a more digital, hybrid approach can seem daunting at first. However, Microsoft Surface can inspire new teaching methods. What's more, the Microsoft experience is familiar to everyone and already in place at most universities.

A modern take on old methods

Exceptional experiences for everyone

The possibilities of hybrid can inspire modern teaching methods. Imagine professors streaming high-quality lectures. Imagine giving students pre-recorded content on-demand. Imagine courses around 300-person lectures, when class may take the form of seminar discussions, which work well in a video call in small, hybrid groups. With Microsoft Surface, everyone can enjoy crystal-clear video and audio with enterprise-grade HD cameras, Omnisonic speakers and mics.

Hybrid = sustainable

Hybrid is great for sustainability. Lecturers often print handouts for class, but some students don't attend. Today, students prefer digital alternatives. Whether driven by sustainability or just because students are used to managing documents online, universities

need to encourage lecturers to recognise this and embrace the benefits of changing their behaviour.

Hybrid, sustainable and as easy as π

Transform class with digital inking

With the Surface Hub 2 Pen and Surface Hub 2 professors can write equations, annotate lecture notes, draw diagrams and sketch out complex concepts – all while retaining their tried and tested teaching methods. It couldn't be easier to collaborate with students, whether remote, on campus or both.

¹Sir Michael Barber. 2021. Gravity assist – Propelling higher education towards a brighter future – Report of the digital.

²Ibid

³SOS-UK. 2021. Sustainability Skills Survey 2020-21. Available at <https://www.sos-uk.org/research/sustainability-skills-survey>

⁴People & Planet. 2021. How Sustainable Is Your University? Available online: [https:// peopleandplanet.org/university-league](https://peopleandplanet.org/university-league)

⁵Sir Michael Barber. 2021. Gravity assist – Propelling higher education towards a brighter future – Report of the digital teaching and learning review. Available online at: <https://www.officeforstudents.org.uk/publications/gravity-assist-propelling-highereducation-towards-a-brighter-future/>

⁶Ibid

Educating the educators

Microsoft and its partners offer options for support post-sales. With a training strategy, that combines support, deployment and upskilling, universities can support lecturers to make a seamless transition to digital, hybrid teaching.

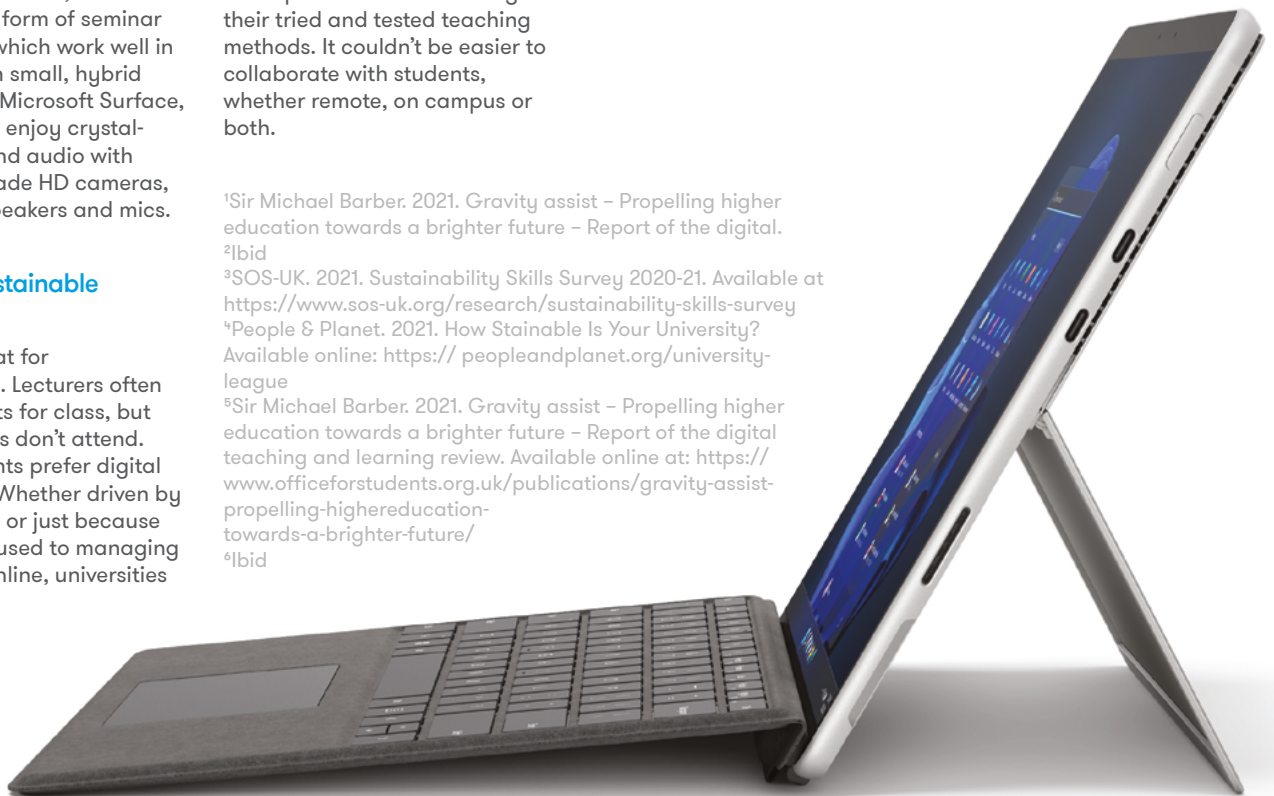
'...Microsoft Surface lets everyone enjoy crystal-clear video and audio with enterprise-grade HD cameras, Omnisonic speakers and mics.'

A hybrid and sustainable modern campus

The innovation forced upon universities during COVID-19 can lead to lasting and positive change in higher education. Add sustainable solutions into the mix, and we have a real winning combination to ensure long-term sustainable success and digital learning excellence.

Start building a modern campus today with Microsoft Surface.

Get in touch



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