

# Infrastructure Optimisation powered by AI

With Turbonomic customers can continuously automate cloud application resourcing and see exactly how it improves end-user experience and delivers on the promise of public cloud elasticity... bridging the gap between Application, DevOps, Infrastructure and FinOps Teams.

# **Customer Challenge**

Multi-cloud environments of today's large enterprises are beyond human scale to manage. Siloed teams can no longer suffer the high cost of trying to provide reliable application performance through overallocation/guessing of resources, while continuously chasing problems that take time and skilled resources away from productive business initiatives.

# Why Turbonomic

Common Cloud Challenges	Turbonomic Cloud Benefits
Resource over-allocation leads to high expenses when migrating to public cloud	Simulate optimal multicloud resourcing plans, including discount offers, to assure application performance at the lowest cost when migrating to public cloud or consolidating data centers
Inability to pay for only what you need in public cloud	Unlock cloud elasticity to reduce unnecessary costs and eliminate cloud resource waste through automatable resourcing decisions
Even with overallocation, no way to expand resources in response to eliminate congestion due to increasing application demand	Automatable actions prevent performance issues by continuously optimizing performance, freeing up application and IT teams to focus on innovation

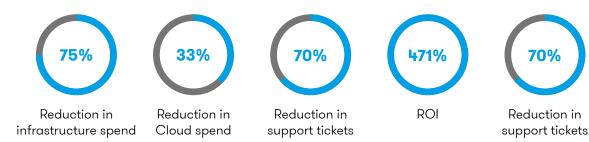


erience eams. Customer Case Studies: www.turbonomic.com/resource-center/ Sales Support: Rob Marshall (rob.marshall@turbonomic.com) Partner Enablement: Alec Kemp (alec.kemp@turbonomic.com) Alec Kemp (alec.kemp@turbonomic.com) Alec Kemp (alec.kemp@turbonomic.com) Application Performance Management Wanagement Wanagement Wanagement

Support

**Customer Technology** ΙΝSTΔΝΔ duration **CI/CD** Pipeline **Infrastructure as Code** C Azure P **Jenkins** Red Hat Terraform **Cloud FinOps Custom Integration** & Asset Management Google Cloud {:} ති API හි API CAPPTIO VIIIWare **Public Cloud** Self-Service / CMDB Sbmc solarwinds 0 **vm**ware **vm**ware servicenow

### **Forrester Total Economic Impact Report**



#### Forrester

"Not only are we reclaiming resources and saving money with Turbonomic, but we're also making our key applications run better too. Applications we didn't even know were necessarily suffering before."

Senior Technical Architect, Insurance

Platinum

Business Partner IBM

