

SAMSUNG ELECTRONICS (UK) LIMITED
SPRING LAPTOP GWP PROMOTIONS
TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungpromotions.claims/spring-laptop-offers> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 0:01 (GMT) on 18th March 2022 until 23:59 (BST) on 19th April 2022 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a legal resident (aged 18+) of either the United Kingdom or Republic of Ireland (“**Individual Participant**”) or a company registered in one of the same (“**Company Participant**”). For the avoidance of doubt, within these Terms and Conditions the term “**Participant**” shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff of any Participating Retailers and their family members are eligible to participate so long as they have not received a staff discount on the Promotion Product used to take part in the Promotion.
5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and is specifically excluded as a Participant.

Offer

6. Participants who pre-order and purchase (during the Promotion Period) a selected new (i.e. not second hand, refurbished or ex-display) Samsung device listed at Table 1 below (“**Promotion Product**”) from an eligible retailer (either in-store or online) as listed at Table 2 below (“**Participating Retailer**”) will be eligible to claim a free gift as described in Table 1 below (the “**Reward**”) via redemption subject to full compliance with these Promotion Terms and Conditions.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product	SKU	Corresponding Reward
Samsung Galaxy Book 2 Pro 360 (all colours & variants)	NP930QED NP950QED	Samsung Galaxy Buds Pro (Black) & Multiport Adapter
Samsung Galaxy Book 2 Pro (all colours & variants)	NP930XED NP950XED NP955XED	Samsung Galaxy Buds Pro (Black) & Multiport Adapter

Samsung Galaxy Book 2 360 (all colours & variants)	NP730QED	Samsung Galaxy Buds Pro (Black) & Multiport Adapter
Samsung Galaxy Book Pro 360 5G (all colours & variants)	NP935QDB	Samsung Galaxy Buds Pro (Black) & Multiport Adapter
Samsung Chromebook Go (all colours & variants)	XE345XDA	Samsung Smart Keyboard Trio 500 and BT Mouse Slim bundle (both black)

Table 2 – Participating Retailers

Territories	Participating Retailer
United Kingdom, Isle of Man or Channel Islands	<p>Amazon.co.uk (sold & dispatched by Amazon only), Amazon Business, AO.com, Argos, Currys, Currys Business, Get Go Fone, Harrods, EE, BT, John Lewis, Littlewoods, Mobile Phones Direct (MPD), O2, O2 Business, Partner Retail Services, (PRS), Samsung Experience Store, Samsung Kings Cross, Samsung.com, Samsung Mobile Shop, Samsung Shop Online, Selfridges, Very & Vodafone</p> <p>4G Upgrades, Barcode Warehouse, Bechtle Limited, BT Business Direct, BT Enterprise, BT Shop, CCS Media, Computacentre, Daisy Communications, Daisy Connect, Data Select B2B, EE Business, Exertis B2B, Insight Direct, Kit Online, Onecom, Probrand Limited, Rewards Mobile, Servium, SoftCat PLC, Specialist Computer Centre (SCC), The Barcode Warehouse, Total Computer Networks, Voice Mobile & XMA Limited.</p>
Republic of Ireland	<p>Amazon.co.uk (sold & dispatched by Amazon only), Argos, Arnott's (Expert), Brown Thomas (Expert), DID, Euronics, Harvey Norman, Littlewoods, PowerCity, Samsung estore Ireland (Exertis), Soundstore Ireland, Very</p>

7. To qualify for this Promotion, the Promotion Product must be pre-ordered and/or purchased from a Participating Retailer located within the United Kingdom or Republic of Ireland.
8. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion.

9. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward.
10. Participants may submit a maximum of one (1) Claim per Promotion Product purchased and four (4) Claims per household. Company Participants may submit a maximum of one (1) Claim per Promotion Product purchased and receive up to two hundred and fifty (250) Rewards in total.

Claims

11. After purchasing a Promotion Product, Participants must visit <https://samsungpromotions.claims/spring-laptop-offers> (the “Website”) and complete the presented claim form by providing the requested information (including (but not limited to) the serial number of the purchased Promotion Product and if requested the proof of purchase in order to make an application for their Reward under the Promotion (a “Claim”).
12. Claims must be submitted within 0 to 60 days of the date of purchase of the Promotion Product, with the date of purchase counted as Day 1 (the “Claim Period”). Claims received outside the Claim Period will be marked as invalid and will not be accepted.
13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon completed entry of a Claim. Please note that processing of Claims received may take up to seven (7) days from the date of receipt of the Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated (“Claim Validation”).
14. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team by email at laptop@samsungpromotions.claims or by phone at 0330 054 0075 in the United Kingdom and 1800 851 356 in the Republic of Ireland within seven (7) days of a Claim being submitted.
15. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
16. Subject to making a valid Claim in accordance with the Terms and Conditions, the Reward will be delivered via recorded delivery and accompanied by a despatch notification email within forty-five (45) days of the Claim being validated to the United Kingdom or Republic of Ireland postal address provided in the Claim.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Promoter reserves the right in its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of pre-order and purchase, as well as the identity, age and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties. In the event your information is linked to fraudulent claims or abuse of the terms and conditions of previous promotions, you will be unable to participate in this Promotion and your Claim will be rejected.
20. If a Participant cancels the pre-order or returns the Promotion Product, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated, and the Participant must cancel the Claim immediately by calling the relevant contact number in Condition 14. The Promoter reserves the right to check with the Participating Retailer whether a Promotion Product has been returned or delivery cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so. Where the Reward has already been sent then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.
21. Should you wish to raise a dispute regarding a Reward delivery, you must do so no later than 30 days from the date the despatch notification email referred to in Condition 16 above has been sent to you.

Privacy and Data Protection

22. The Promoter’s use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing Claims and Reward redemption processes. The

Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

23. The details and information provided by the Participant when entering the Promotion or claiming the Reward may be passed to third parties in connection with the processing of their Claim but will not be used for any other purpose other than as set out in these Terms and Conditions, unless you specifically consent to share your data for additional purposes.

General

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
29. The Promotion is governed by the laws of England and Wales.