

In today's data and Al landscape, we have addressed compute capacities, maturity of point tools, availability of data sources, and automated Al functionality. What used to be limiting factors are now adding unnecessary complexity and stifling the ability to achieve modern outcomes with speed and agility. Instead of how individual tools advance, business today requires emphasis on how capabilities evolve together.

Data and Al space is primed to reinvent itself with a holistic platform approach. Opportunities for cost reduction, tools consolidation and streamlining processes are immense.

Business outcomes and priorities have not changed. It is challenges in delivering those outcomes faster and more accurately which forces reinvention. With our Ladder to Al strategy, a connected data development lifecycle approach, IBM has reinvented how organizations will achieve faster and more targeted value from their data. Cloud Pak for Data is the data and Al platform that delivers all of the capabilities you need to attack any data challenge.

What an end-to-end data lifecycle should look like

#### Collect

Increase business and analytics user's ability to consume all data in a self-service and governed way, decreasing time to insight while reducing cost and risk.

- Utilize all compute
- Visibility across the enterprise
- Leverage 100% of the data
- Connect IT and data governance

# **Organise**

Decrease time to value in your enterprise through a DataOps approach to ensure that analytics and Al are built on high-quality assets, resulting in increased accuracy, faster time to deployment, and reduced risk throughout the organisation.

- Trace back to data sources
- Make data governance agile
- Safeguard data with policy
- Know what data is available

### **Analyse**

Increase deployment speed, accuracy, and trust of Al models through an integrated toolset that allows users of all skill levels to build and deploy Al.

- Collaboration is powerful
- A lifecycle fed directly into Al Apps
- Reliably sourced models

#### Infuse

Truly operationalize Al. Enable humans and machines to cooperate and complete ever more complex tasks at speed and scale.

- **Automate business** processes
- Employ Al-assisted intelligence
- Automate planning, budgeting, and forecasting analytics



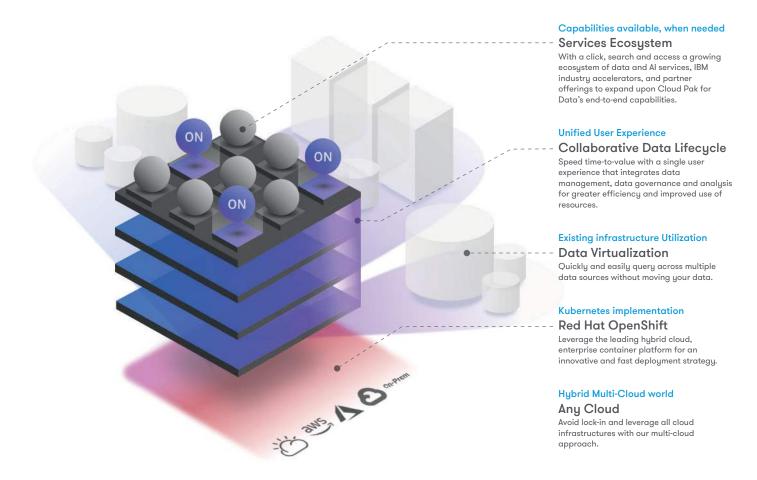








Cloud Pak for Data automates the Ladder to Al. It drives a modern enterprise strategy by providing the connective fabric throughout the end-to-end data lifecycle for every tool and persona in the process. By incorporating 50+ IBM services, connecting to an even greater partner ecosystem of capabilities and leveraging an anycloud environment model, it delivers a seamless user experience where the whole is greater than the sum of its parts.



## Why SCC?

SCC has partnered with IBM for almost 40 years; SCC bridges the gap between business needs and technology to deliver world-class solutions. We know IBM inside out, from its technology to its people and vision, and whatever we do together delivers the strongest, most agile solution.

Maturity in the market means SCC is regularly building complex offerings and programs. With a specialist dedicated IBM team, we are able to offer that extra support needed when helping our customers plan, integrate and manage their projects.

Call and engage with SCC now to modernise your data and Al platform.









