

Hitachi Content Platform Anywhere provides file synchronization and sharing, remote file services, data protection and mobile device management to increase productivity and reduce risk in a way that is secure, simple and smart.

DATASHEET

# Hitachi Content Platform Anywhere: An Enterprise Solution for Digital Workplaces

# The Digital Workplace Potential Gains and Risks

The world of bring-your-own-device (BYOD) and cloud applications is changing the way people work. This new "digital workplace" means people can be more productive by working from anywhere, at any time and on any device. Often, the trade-off is data that was once solely on corporate devices and under the control of IT can now become scattered across diverse applications, devices and cloud services. The data has varying levels of security, protection, quality of service and visibility to the organization, which can pose risks of data loss and noncompliance, and also complicate searches for information.

#### A More Effective Way of Working

The digital workplace is aimed at simplifying communication, engagement and collaboration among workers by making it easier to manage workflows, find information and share it with others anytime, anywhere, on any device. In a digital workplace, the tools and interfaces are more like those that users have in their personal computing environments. The ultimate goal is to eliminate barriers that separate workers, physical workplaces and the accompanying technologies, to realize greater overall productivity.

### Transform the Workplace With Hitachi Content Platform Anywhere

Hitachi Content Platform Anywhere (HCP Anywhere) is the foundation of a digital workplace. It combines elements of file synchronization, cloud storage gateways, content sharing, device management, search, data protection and more into a simplified user experience that improves collaboration, communication and workforce engagement (see Figure 1). What makes HCP Anywhere unique is our business-first approach to enterprise environments. This approach is not an adaptation of consumer technologies to the needs of enterprise IT. Rather, it is an integrated set of technologies that lets IT organizations retain visibility and control over their data. At the same time it provides the tools, interfaces and APIs to empower IT to provide the services that users need to be more productive with the rigor that the business requires.

#### **Digital Workplace**

- Mobility: Users can be productive anytime, anywhere, on any device.
  - Android, iOS, Microsoft Windows Phone, PC, Apple Mac and web browser.

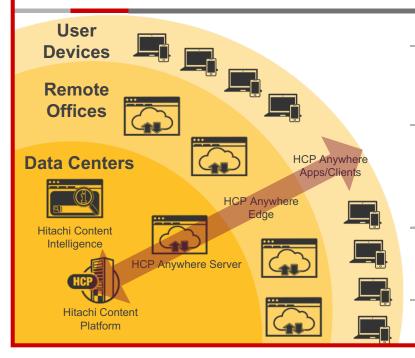
- Enterprise sync and share: Access information, including NAS shares or content management systems, anywhere.
- Cloud connected storage: No more full hard drives with cloud integrated storage.
- Collaboration: Share files and folders among coworkers or external collaborators.
- **Device management:** Self-service management of all user devices.

#### **Enterprise IT**

- Remote office file services: Reduce cost and complexity of file services with Hitachi Content Platform Anywhere edge file share.
- Data protection: Ensure data is properly protected and easily recoverable from user error or ransomware.
- **Directory service integration:** Manage user roles and policies easily.
- Compliance capabilities: Enforce governance of critical data.
- Developer tools: APIs and SDKs to create new tools and integrate other applications.

# **Solution Architecture**





# **Hitachi Content Platform (HCP)**

This software-defined object storage solution automates data management, governance and access via policies based on metadata and data intelligence.

# **Hitachi Content Platform Anywhere**

As the foundation of a digital workplace, HCP Anywhere combines file synchronization, content sharing, device management, data protection and remote site file services into a simplified user experience that improves collaboration, communication and workforce engagement.

# **Hitachi Content Intelligence**

This highly flexible, policy-based data exploration and content analytics solution delivers sophisticated search and analytics capabilities.

#### **Next Steps**

Try HCP Anywhere in your environment: Click <a href="here">here</a> to register for your free trial of HCP Anywhere.

#### We Are Hitachi Vantara

DataOps is the data practice for the AI era, connecting data consumers with data creators to accelerate collaboration and digital innovation. We are analytics, industrial expertise, technology and outcomes rolled into one great solution partner. Get Your DataOps Advantage.

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