When it comes to clinical trials, the amount of data facing oncology professionals is exploding.

Each person will generate **300M books** of health-related data in a lifetime[1]

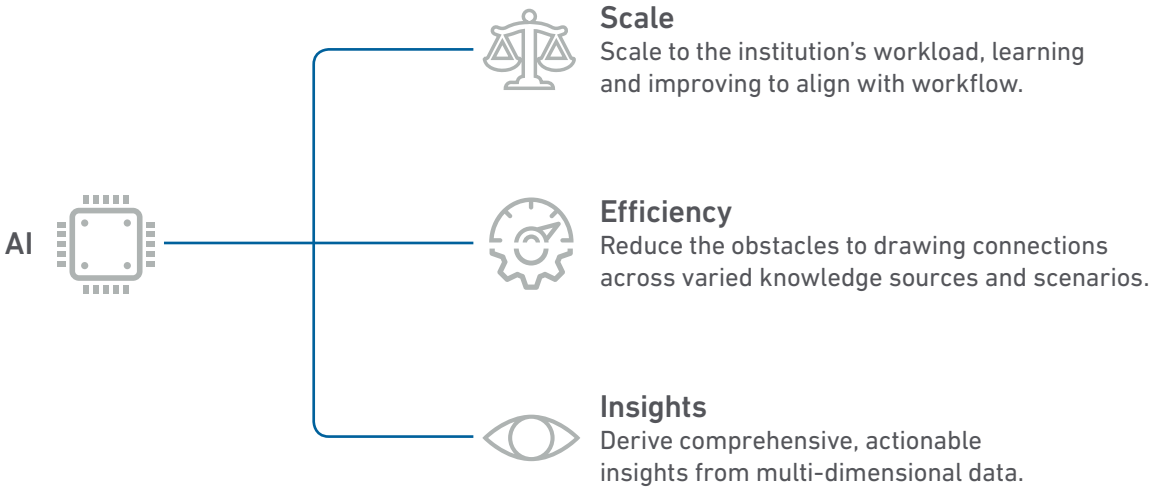
In 2017, over **260,000 studies** were registered on clinicaltrials.gov[2]

The number of new cancer cases per year is expected to rise to **23.6 million** by 2030[3]

Manual patient screening for trial eligibility can take approximately **110 minutes** per patient[4]

With all of this information, **what if something important is overlooked?**

Consider the difference of using artificial intelligence versus rules-based or manual methods.



Want to learn more about the impact of AI on clinical trials?
ibm.co/clinical-trial-matching

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1 IBM. The New Era of Watson Computing. Accessed at: https://www.ibm.com/developerworks/community/files/form/anonymous/api/library/a82c60c3-d3d9-4444-9f9f-63678cf12c17/document/b36ecf8b-9288-4bc6-82b1-50ccf3c02fbf/media/The%20New%20Era%20of%20Watson%20Computing.pdf

2 Implementation of a Clinical Trial Matching System. HIMSS 2018. Dr. Haddad, Mayo Clinic.

3 National Cancer Institute: Cancer Statistics. Accessed at: https://www.cancer.gov/about-cancer/understanding/statistics

4 2017 ASCO Annual Meeting. Cognitive technology addressing optimal cancer clinical trial matching and protocol feasibility in a community cancer practice. DOI: 10.1200/JCO.2017.35.15 suppl.6501 Journal of Clinical Oncology 35, no.15_suppl (May 2017) 6501-6501.