



New Products

Ultra Clear Screen Protection

Advanced Clarity + Shatter Protection Designed for Huawei P30 Series

Virtually indestructible.

- **2x Shatter Protection:** Edge-to-edge impact and shatter protection for your device screen.
- Improved Glass-like Surface: The high gloss finish of the new Ultra Clear screen protector feels like your smartphone's own screen.
- **Improved Sensitivity:** Ultra Clear provides the protection you expect in a thinner, more touch-sensitive package.
- Self-healing Nano-Memory Technology™: Scientifically formulated smart molecules heal minor scratches and dings.
- Advanced Clarity: Ultra Clear's advanced clarity combines with a glasslike surface for protection that looks as good as it feels.
- Easy Application: EZ Apply® tabs and a patent-pending installation process make applying your Ultra Clear screen protector simple and accurate

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Product Name	SKU	MRSP
P30 P30 Pro	200202741 200202742	£19.99 £19.99
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Extreme Impact and Scratch Protection Designed for Huawei P30 Series

- Powerful Impact Protection: Proprietary Ion Matrix[™] technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- Scratch Prevention: A precision surface finishing process provides maximum scratch resistance.
- Smudge Resistant: A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- **Smooth, Silky Feel:** The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- Strength and Style: The reinforced, beveled edges of Glass+ make it seem to disappear into your screen.
- Easy Application: EZ Apply® tabs make applying your Glass+ simple and accurate.



Product Name	SKU	MSRP	
P30	200102747	£24.99	



Ultra Clear Screen Protection

Advanced Clarity + Shatter Protection Designed for Samsung Next Gen

Virtually indestructible.

- 2x Shatter Protection: Edge-to-edge impact and shatter protection for your device screen.
- Improved Glass-like Surface: The high gloss finish of the new Ultra Clear screen protector feels like your smartphone's own screen.
- Improved Sensitivity: Ultra Clear provides the protection you expect in a thinner, more touch-sensitive package.
- Self-healing Nano-Memory Technology™: Scientifically formulated smart molecules heal minor scratches and dings.
- Advanced Clarity: Ultra Clear's advanced clarity combines with a glasslike surface for protection that looks as good as it feels.
- Easy Application: EZ Apply® tabs and a patent-pending installation process make applying your Ultra Clear screen protector simple and accurate

Product Name	MSRP	Samples	Launch Date
Samsung S10 Samsung S10+ Samsung S10e	£19.99	December	February 2019







Extreme Impact and Scratch Protection Designed for Samsung S10e

- Powerful Impact Protection: Proprietary Ion Matrix[™] technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- Scratch Prevention: A precision surface finishing process provides maximum scratch resistance.
- Smudge Resistant: A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- Smooth, Silky Feel: The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- Strength and Style: The reinforced, beveled edges of Glass+ make it seem to disappear into your screen.
- Easy Application: EZ Apply® tabs make applying your Glass+ simple and accurate.



Product Name	SKU	MSRP	
Samsung S10e	200102654	£24.99	



Glass+ VisionGuard™ screen protection

Protect Your Eyes-and Your Phone Designed for Samsung S10e

Protect your eyes from harmful blue light

- VisionGuard for Healthy Eyes: Filter harmful high-energy visible (HEV) blue light from your device screen with a protective Eyesafe® layer.
- **True Colour:** The Eyesafe layer filters harmful blue light while maintaining the superior colour performance of your device display.
- **Powerful Impact Protection:** Proprietary Ion Matrix™ technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- Scratch Prevention: A precision surface finishing process provides maximum scratch resistance.
- **Smudge Resistant:** A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- **Smooth, Silky Feel:** The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- **Strength and Style:** The reinforced, bevelled edges of Glass+ make it seem to disappear into your screen.
- Easy Application: EZ Apply® tabs and tray make applying your Glass+ simple and accurate.



Product Name	SKU	MSRP
Samsung S10e	200102655	£29.99

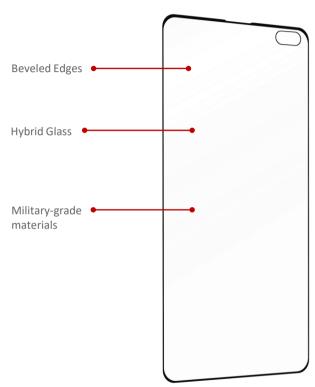


GlassFusion[™]

Extreme Hybrid Glass Screen Protection Designed for Galaxy S10 and S10+

Engineered to Be Unbreakable

- Strength and Style: Military-grade materials combine with the properties of glass to create powerful protection with a smooth finish.
- Flexible Protection: The flexible quality of hybrid glass absorbs and disperses impact.
- **Beveled Edges:** GlassFusion's beveled edges blend seamlessly with the edges of your screen.
- Scratch Protection: Tough components protect your screen from scuffs and scratches.
- Chip and Crack Protection: GlassFusion won't chip which prevents cracks from starting and spreading.
- **Smudge Resistance:** GlassFusion's smooth, unique surface finish prevents oils from adhering to your screen, so smudges and fingerprints wipe away easily.
- Precision Touch Sensitivity: GlassFusion preserves your screen's touch sensitivity so
 that it responds to every tap and swipe.
- Easy Bubble-Free Application: Our Smart EZ Apply® tabs combined with an advanced adhesive make applying your GlassFusion simple and bubble-free.



Product Name	MSRP	Samples	Launch Date
Galaxy S10 Galaxy S10+	£34.99 £34.99	March	April





GlassFusion[™] VisionGuard[™]

Extreme Hybrid Glass Protection for Your Eyes—and Your Phone Designed for Samsung S1- and S10+

Engineered to Be Unbreakable.

- VisionGuard for Healthy Eyes: Filter harmful high-energy visible (HEV) blue light from your device screen with a protective Eyesafe® layer.
- **True Color:** The Eyesafe layer filters harmful blue light while maintaining the superior color performance of your device display.
- **Strength and Style:** Military-grade materials combine with the properties of glass to create powerful protection with a smooth finish.
- Flexible Protection: The flexible quality of hybrid glass absorbs and disperses impact.
- Scratch Protection: Tough components protect your screen from scuffs and scratches.
- **Chip and Crack Protection:** GlassFusion won't chip, which prevents cracks from starting and spreading.
- Smudge Resistance: GlassFusion's smooth, unique surface finish
 prevents oils from adhering to your screen, so smudges and fingerprints
 wipe away easily.

Product Name	MSRP	Samples	Launch Date
Galaxy S10 Galaxy S10+	€49.99 €49.99	March	April









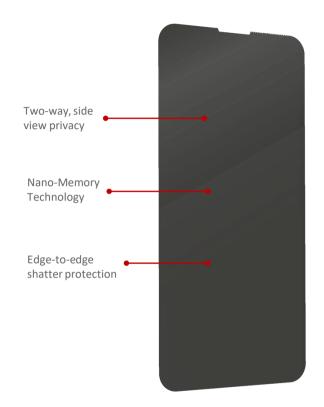
Ultra Privacy[™]

Advanced Privacy + Shatter Protection Designed for Samsung S10 and S10+

Prevent scratches and prying eyes.

- 2x Shatter Protection: Edge-to-edge impact and shatter protection for your device screen.
- Two-way Privacy: The two-way privacy filter provides full-screen privacy when your smartphone is viewed form the side.
- Improved Glasslike Surface: The high gloss finish of the new Ultra Clear screen protector feels like your smartphone's own screen.
- **Improved Sensitivity:** Ultra Clear provides the protection you expect in a thinner, more touch-sensitive package.
- Self-Healing Nano-Memory Technology™: Scientifically formulated smart molecules heal minor scratches and dings.
- Easy Application: EZ Apply® tabs and a patent-pending installation process make applying your Ultra Privacy screen protector simple and accurate.

Product Name	MSRP	Samples	Launch Date
Galaxy S10 Galaxy S10+ Galaxy S10e	£24.99 £24.99	March	April







Extreme Impact and Scratch Protection Designed for 11-inch iPad Pro (2018) and 12.9-inch iPad Pro (2018)

The toughest glass screen protection – full stop.

- Shatter Protection: Glass+ features Ion Matrix[™], the most advanced impact and scratch protection available.
- Crystal Clear: Smooth tempered glass with bevelled edges gives you maximum HD[®] image clarity and remarkable touch sensitivity.
- **Smudge Resistant:** Its long lasting, oil-resistant technology prevents fingerprints and smudges to help keep your screen pristine.
- **Easy Application:** Smart EZ Apply tabs make installation bubble free. Simply align it, press it and watch as Glass+ does the rest.
- A Warranty You Can Count On: A limited lifetime warranty means if your Glass+ gets worn or damaged, ZAGG will replace it for the life of your device.

The HD trademark is licensed from NLU Products, L.L.C.

**Tests conducted by third party independent lab; tested up to 3x stronger than an unprotected screen.

Ion Matrix Impact	9:56 Wednesday, October 30	Smudge Resistant
Protection Bubble-free		Scratch-resistant Tempered Glass
Application Adhesive		Smooth Bevelled Edge
SHATTE PROTECTE UNPROTECTE SCREEN	ER OF THE PROPERTY OF THE PROP	

Product Name	SKU	MSRP
11-inch iPad Pro (2018)	200102108	£34.99
12.9-inch iPad Pro (2018)	200102107	£34.99





Glass+ VisionGuard™ screen protection

Screen Protection for Healthy Eyes Designed for iPad 9.7-inch iPad Pro (2017 & 2018),11-inch iPad Pro (2018) and 12.9-inch iPad Pro (2018)

Protect your eyes from harmful UV and blue light

- VisionGuard for Healthy Eyes: Block harmful high-energy visible (HEV) blue light and 99% of UV light from your device screen with a protective EyeSafe® layer.
- True Color: The EyeSafe layer filters harmful blue light without distorting the color of your device screen.
- **Powerful Impact Protection:** Proprietary Ion Matrix™ technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- Scratch Prevention: A precision surface finishing process provides maximum scratch resistance.
- **Smudge Resistant:** A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- Smooth, Silky Feel: The premium composition of this smooth tempered glass has remarkable Ion Matrix touch sensitivity and 100% clarity.
- **Strength and Style:** The reinforced, beveled edges of Glass+ make it seem to disappear into your screen.
- Easy Application: EZ Apply® tabs make applying your Glass+ simple and accurate.

Product Name	SKU	MSRP
9.7-inch iPad Pro (2017 and 2018)	200102486	£49.99
11-inch iPad Pro (2018)	200102206	£59.99
12.9-inch iPad Pro (2018)	200102205	£69.99
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HD Ultra screen protection

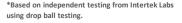
Ultra HD® Clarity + Shatter Protection
Designed for smartphones, including curved devices

Virtually indestructible.

- Impact protection: HD Ultra offers the same level of impact protection as standard market glass.*
- **3x shatter protection:** Edge to edge impact and shatter protection for your flat or curved glass smartphone.
- Self-healing Nano-Memory Technology™: Scientifically formulated with smart molecules to heal minor scratches and dings.
- Advanced Clarity: Ultra HD® clarity combines with a glass-like surface for protection that looks as good as it feels.
- Easy Application: EZ Apply® tabs make applying your HD Ultra simple and accurate, much easier than glass. Comfortable for sales reps.
- Life-Like Feel: Hybrid material feels just like glass



Product Name	SKU	MSRP	Samples	Launch Date
iPhone XR	200201919	£19.99	August	September
iPhone Xs Max	200201925	£19.99	August	September
iPhone Xs	200201973	£19.99	August	September







Extreme Impact and Scratch Protection Designed for tablets and smartphones

- **Powerful Impact Protection:** Proprietary Ion Matrix[™] technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- **Scratch Prevention:** A precision surface finishing process provides maximum scratch resistance.
- **Smudge Resistant:** A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- **Smooth, Silky Feel:** The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- Strength and Style: The reinforced, beveled edges of Glass+ make it seem to disappear into your screen.
- Easy Application: EZ Apply® tabs make applying your Glass+ simple and accurate.

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3)	9.56 Wednesday September 12	Smudge Resistan
SHATT PROTECTI VAN UNPROTECT SCREEN	ER ON DED	Scratch Resistant Tempered Glass
Ion Matrix Impact Protection		
Bubble-Free Application		Smooth Reinforce Beveled Edges
		LIMITED LIFETIME WARRANTY

Product Name	SKU	MSRP	Samples	Launch Date
iPhone XR	200102003	£24.99	August	September
iPhone Xs Max	200102002	£24.99	August	September
iPhone Xs	200101013	£24.99	Available	Available



Glass+ Anti- Glare screen protection

Anti-Glare & Anti-Fingerprint Screen Protection Designed for smartphones

The ultimate visibility in screen protection

- **Anti-Glare:** A matte finish blocks light from reflecting off your device screen.
- Anti-Fingerprint: Keep you device clear of annoying fingerprints and smudges with our smudge resistant coating.
- Powerful Impact Protection: Proprietary Ion Matrix™ technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- Scratch Prevention: A precision surface finishing process provides maximum scratch resistance.
- Smooth, Silky Feel: The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- Strength and Style: The reinforced, beveled edges of Glass+ make it seem to disappear into your screen.
- Easy Application: EZ Apply® tabs make applying your Glass+ simple and accurate.

Product Name	SKU	MSRP	Samples	Launch Date
iPhone XR	200101928	£29.99	August	September
iPhone Xs Max	200101921	£29.99	August	September
iPhone Xs	200101972	£29.99	August	September





Glass+ Privacy screen protection

Extreme Impact and Privacy Protection Designed for smartphones

- Powerful Impact Protection: Proprietary Ion Matrix™ technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- **Scratch Prevention**: A precision surface finishing process provides maximum scratch resistance.
- **Smudge Resistant:** A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- **Smooth, Silky Feel:** The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- **Privacy**: High-quality tempered glass is treated with a two-way filter that provides full-screen privacy when viewed from the side.
- Easy Application: EZ Apply® tabs make applying your Glass+ Privacy simple and accurate.



Product Name	SKU	MSRP	Samples	Launch Date
iPhone XR	200101926	£29.99	September	October
iPhone Xs Max	200101920	£29.99	September	October
iPhone Xs	200101018	£29.99	Available	Available



Glass+ VisionGuard™ screen protection

Protect Your Eyes-and Your Phone Designed for Apple iPhone XR, XS/X, XS MAX and Google Pixel 3/3 XL

Protect your eyes from harmful blue light

- VisionGuard for Healthy Eyes: Filter harmful high-energy visible (HEV) blue light from your device screen with a protective Eyesafe® layer.
- **True Colour:** The Evesafe layer filters harmful blue light while maintaining the superior colour performance of your device display.
- Powerful Impact Protection: Proprietary Ion Matrix™ technology strengthens at the molecular level and preserves the glass-like feel of your screen protection.
- Scratch Prevention: A precision surface finishing process provides maximum scratch resistance.
- Smudge Resistant: A long-lasting, oil-resistant finish prevents fingerprints from accumulating and helps keep your screen looking pristine.
- Smooth, Silky Feel: The premium composition of this smooth tempered glass has remarkable touch sensitivity and 100% clarity.
- Strength and Style: The reinforced, bevelled edges of Glass+ make it seem to disappear into your screen.
- **Easy Application:** EZ Apply® tabs and tray make applying your Glass+ simple and accurate.

Product Name	SKU	MSRP	Samples	Launch Date
iPhone Xs	200102215	£29.99	September	October
iPhone Xs Max	200102216	£29.99	September	October
iPhone Xs	200102214	£29.99	September	October



Recommended by the EveSafe® Vision Health Advisory Board*





Glass Curve screen protection

Curved Impact and Scratch Protection Designed for smartphones

You won't know it's there, but your phone will.

- **Curved Fit:** Custom designed contour edges offer a precise fit ideal for curved screens.
- Shatter Protection: Features Ion Matrix[™] technology, the most advanced impact and scratch protection available.
- Precision Touch Sensitivity: Meticulously tested materials deliver a smooth, premium composition, remarkable touch sensitivity, and high-definition image clarity.
- Smudge Resistant: A long-lasting, oil-resistant design helps prevent fingerprints and smudges.
- Limited Lifetime Warranty: If your Glass Curve ever gets worn or damaged, we will replace it for as long as you own your device.
- Smart EZ Apply® Tab and tray makes applying your Glass Curve easier and ensures it lines up perfectly.
- Full Screen Adhesive to hold your screen protector in place.

The HD trademark is licensed from NLU Products, L.L.C.

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Product Name	SKU	MSRP	Samples	Launch Date
iPhone XR	200101927	£34.99	August	September
iPhone Xs Max	200101922	£34.99	August	September
iPhone Xs	200101569	£34.99	Available	Available



