



gear4

SCC

Leo Wells
UK Sales Manager

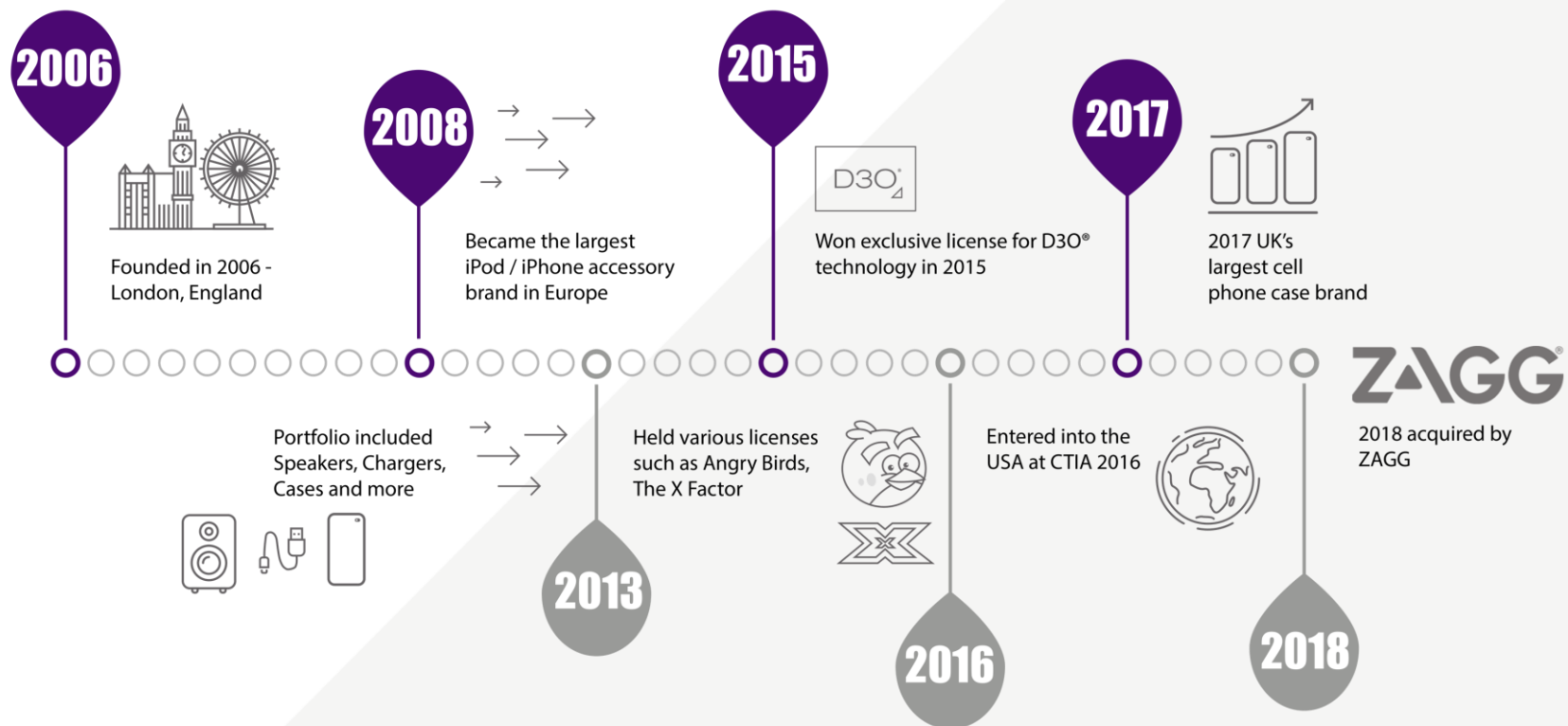
PRIVATE AND CONFIDENTIAL



OUR STORY

“Since the first generation iPod touch launch Gear4 is proud to have never missed a device launch. We understand in our market there is nothing more important than having stock in our retailers on the day of device launches and we work hand in hand with our partners to deliver every time”

- Tim Smart, Gear4 Managing Director



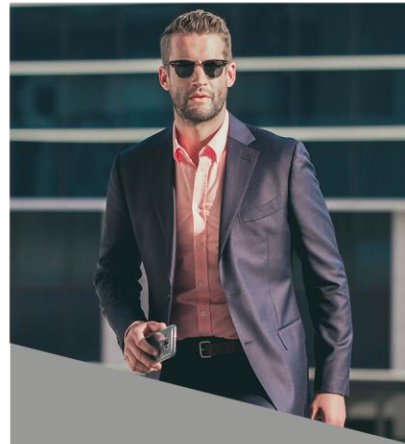
A FOCUSSED RANGE

FASHION ←

→ ULTIMATE PROTECTION



FASHION



CORE



ULTIMATE

CAPTURING MAXIMUM MARKET POTENTIAL

CONSUMER APPEAL

We have developed a range of products to meet different consumer needs



FASHION



AGE



FEMALE BIASED



MID INCOME



HIGH QUALITY



DESIGN-LED

CORE



AGE



BROAD APPEAL



MID-HIGH INCOME



HIGH QUALITY



TECH-LED

ULTIMATE IMPACT



AGE



MALE BIASED



MID-HIGH INCOME



HIGH QUALITY



OUTDOOR LIFESTYLE

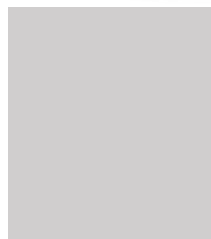
MARKET LEADING DROP PROTECTION

WEMBLEY



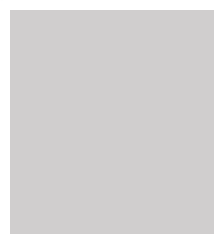
10 FT
3 METERS

PICCADILLY



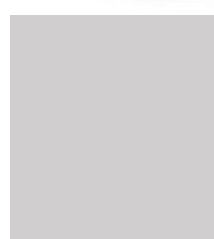
13 FT
4 METERS

VICTORIA



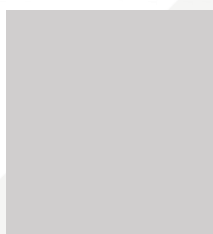
13 FT
4 METERS

CRYSTAL
PALACE



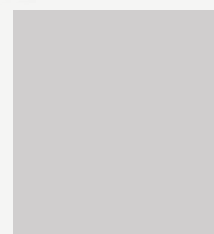
13 FT
4 METERS

OXFORD
LEATHER



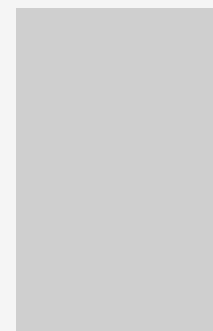
13 FT
4 METERS

OXFORD



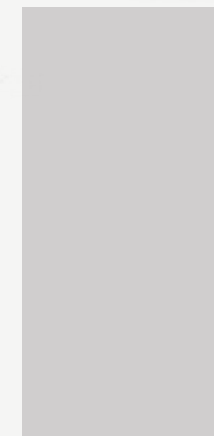
13 FT
4 METERS

BATTERSEA



16 FT
5 METERS

PLATOON



20 FT
6 METERS

WHY PARTNER WITH GEAR4?

- **NEVER MISSED A HERO DEVICE LAUNCH IN 10+ YEARS** – consistently ensuring that the right stock is on our retailers' shelves the day of launch.
- **MARKET LEADING PRODUCT SOLUTIONS THAT ARE TRUSTED WORLDWIDE** – the UK's number one impact protection case brand in volume and value.
- **EXCLUSIVE LICENCE WITH D3O®** – the world's leading experts in shock absorption materials; trusted by the military, pro-athletes and industrial workers.
- **A SIMPLE TO MANAGE LIMITED LIFETIME WARRANTY PROCESS** – entirely processed by Gear4 to ensure consumer retention.
- **DEDICATED POST LAUNCH SUPPORT** – including an online training portal, D3O® demo kits to use in-store and a dedicated training team.
- **LEVERAGING ZAGG'S OPERATIONAL EXCELLENCE AND SCALE** – we offer the retailer one point of contact across a wide portfolio.





D30[®]
IMPACT
PROTECTION

PROTECTED BY
D30[®]

ABOUT D3O

PROVEN TO PROTECT

Scientifically engineered to safeguard your phone from shock, D3O® is the ground-breaking material that provides maximum protection against impact

D3O® PROTECTS MORE THAN YOUR PHONE

Nothing protects your phone better than D3O®. Our material offers the thinnest and most advanced protection against knocks and drops. But that's not all - it's also used in helmets, gloves and other protective gear used around the world by soldiers, professional athletes, industrial workers and motorcyclists. So if they trust D3O® - you can too.

“It works!”

FINANCIAL TIMES

“The use of D3O could lead to the creation of a world of even safer and more responsive materials”

WIRED MAGAZINE



Military



Electronics



Sports



Motorcycle



Industrial

PROTECTED BY
D3O®

PROTECTED BY D30®

TRIUMPH



The **market leader** in **Motorcycle** apparel. CE certified for **Limb & Back Protectors**.

ENERTOR



Enertor with D30 has a range of **insoles** with the fastest man on the planet, **Usain Bolt**.

SCHUTT



A custom-developed, **award-winning** helmet liner for **American Youth Football**, Lacrosse and Baseball (NOCSAE certified).

SUPERIOR GLOVE



Partners with D30 to protect workers' hands from impact in **construction, oil, mining and lumber industries**

MILITARY



D30 was selected by the **US DOD** and **UK MOD** to develop a range of protective products for deployed soldiers.

PROTECTED BY
D30®

D3O[®] MATERIAL INTEGRATION

D3O[®]

- We use a unique version of D3O[®] specifically designed for consumer electronics.
- The patented D3O[®] material is injection-molded to allow for intricate designs.



TPU

- We use billions of TPU (Thermoplastic Polyurethane) pellets each year to create a high impact case surround.
- Provides flexibility for easy fitting on phone plus extra impact protection and grip.

POLYCARBONATE

- Piccadilly cases have a polycarbonate (PC) back plate for further impact protection plus optical transparency.
- PC is extremely tough and is used in military helicopter rotor blades and bullet-proof "glass".
- We apply a special anti-scratch coating to further protect your phone.



2019 CASE RANGE

PICCADILLY

PRODUCT FEATURES

13 FT DROP PROTECTION



SLIM DESIGN



WIRELESS CHARGING COMPATIBLE



COLOUR MATCH BUMPER



EDGE TO EDGE PROTECTION

COLOURS



AVAILABLE FOR

APPLE SERIES
SAMSUNG SERIES

£29.99
\$39.99
€34.99



PROTECTED BY
D30

CRYSTAL PALACE

PRODUCT FEATURES

13 FT DROP PROTECTION



SLIM DESIGN



WIRELESS CHARGING COMPATIBLE



CLEAR CASE



EDGE TO EDGE PROTECTION



AVAILABLE FOR

APPLE SERIES
SAMSUNG SERIES

£29.99
\$39.99
€34.99



PROTECTED BY
D30

LEATHER OXFORD

PRODUCT FEATURES

13 FT DROP PROTECTION



SLIM DESIGN



WIRELESS CHARGING COMPATIBLE



CARD SLOTS



360 PROTECTION



GENUINE LEATHER

AVAILABLE FOR

APPLE SERIES
SAMSUNG SERIES

£59.99
\$69.99
€64.99



PROTECTED BY
D30®

OXFORD

PRODUCT FEATURES

13 FT
DROP PROTECTION



SLIM
DESIGN



WIRELESS
CHARGING
COMPATIBLE



CARD
SLOTS



360
PROTECTION

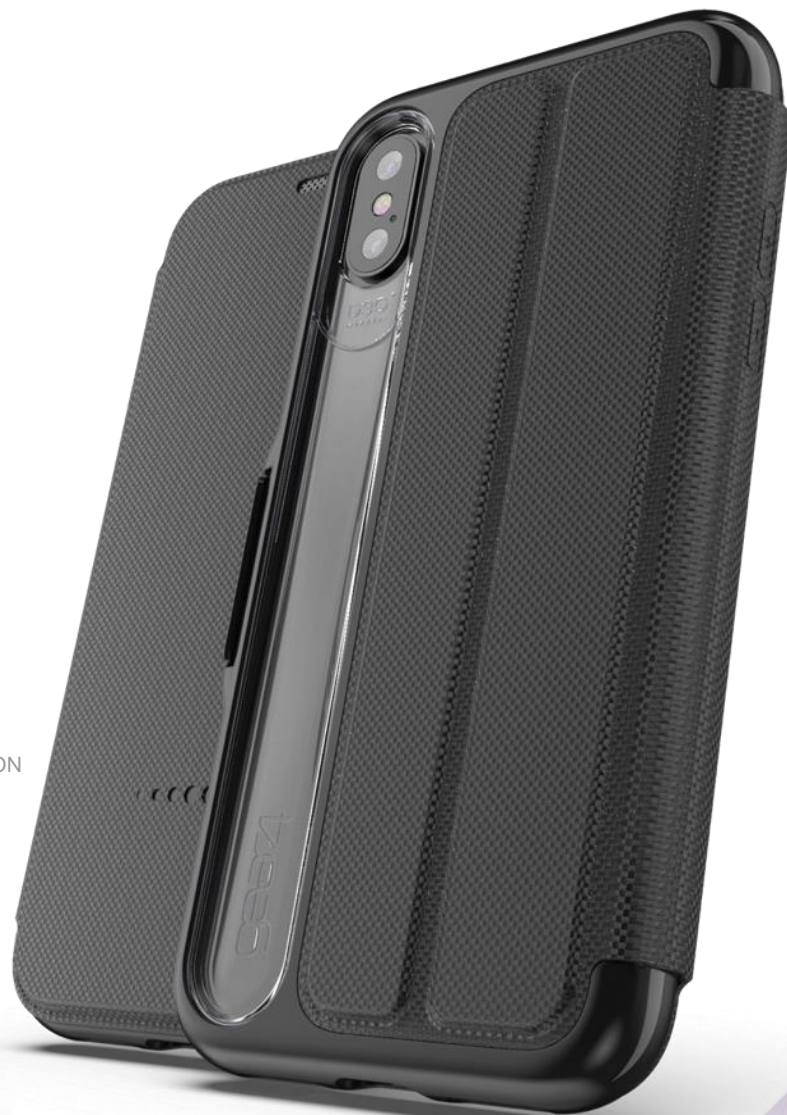


STAND
FUNCTION

AVAILABLE FOR

APPLE SERIES
SAMSUNG SERIES

£34.99
\$49.99
€39.99



PROTECTED BY
D30

BATTERSEA

PRODUCT FEATURES

16 FT DROP PROTECTION



SLIM DESIGN



WIRELESS CHARGING COMPATIBLE



SOFT TOUCH



GLASS BACK PROTECTION

COLOURS



CLEAR

AVAILABLE FOR

APPLE SERIES
SAMSUNG SERIES

£34.99
\$49.99
€39.99



PROTECTED BY
D30

PLATOON

PRODUCT FEATURES

20 FT DROP PROTECTION



SOFT TOUCH



2 PART CONSTRUCTION



WIRELESS CHARGING COMPATIBLE



GLASS BACK PROTECTION



KNURL GRIP TEXTURE

AVAILABLE FOR

APPLE SERIES
SAMSUNG SERIES

£49.99
\$59.99
€54.99



HOLSTER



PROTECTED BY
D3O®

A young man with dark skin and curly hair is smiling broadly while holding a black smartphone up to take a selfie. He is wearing a grey zip-up hoodie. In the background, a woman with long dark hair is seen from behind, looking towards the man. The setting appears to be an outdoor area with large, light-colored rock formations under a bright, hazy sky. The image is partially obscured by a large white diagonal shape on the left and a grey diagonal shape at the bottom right.

THANK YOU

PRIVATE AND CONFIDENTIAL