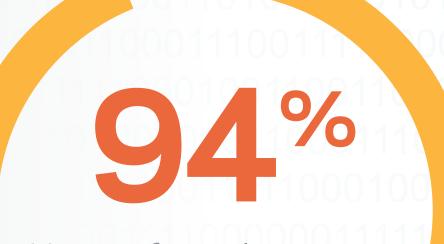
VERITAS

STATE OF INFORMATION GOVERNANCE

Organizations Are Investing

in Information Governance



Have a formal program or are planning on having one.



3

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Managing Risk

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Top Reason for Information Governance

TOP REASONS to invest in Information Governance

- 1 Managing risk was a corporate priority
 - Needed to demonstrate regulatory compliance
 - We learned it is a best practice

Risk Priority

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4.21

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A data loss or risk event was imminent

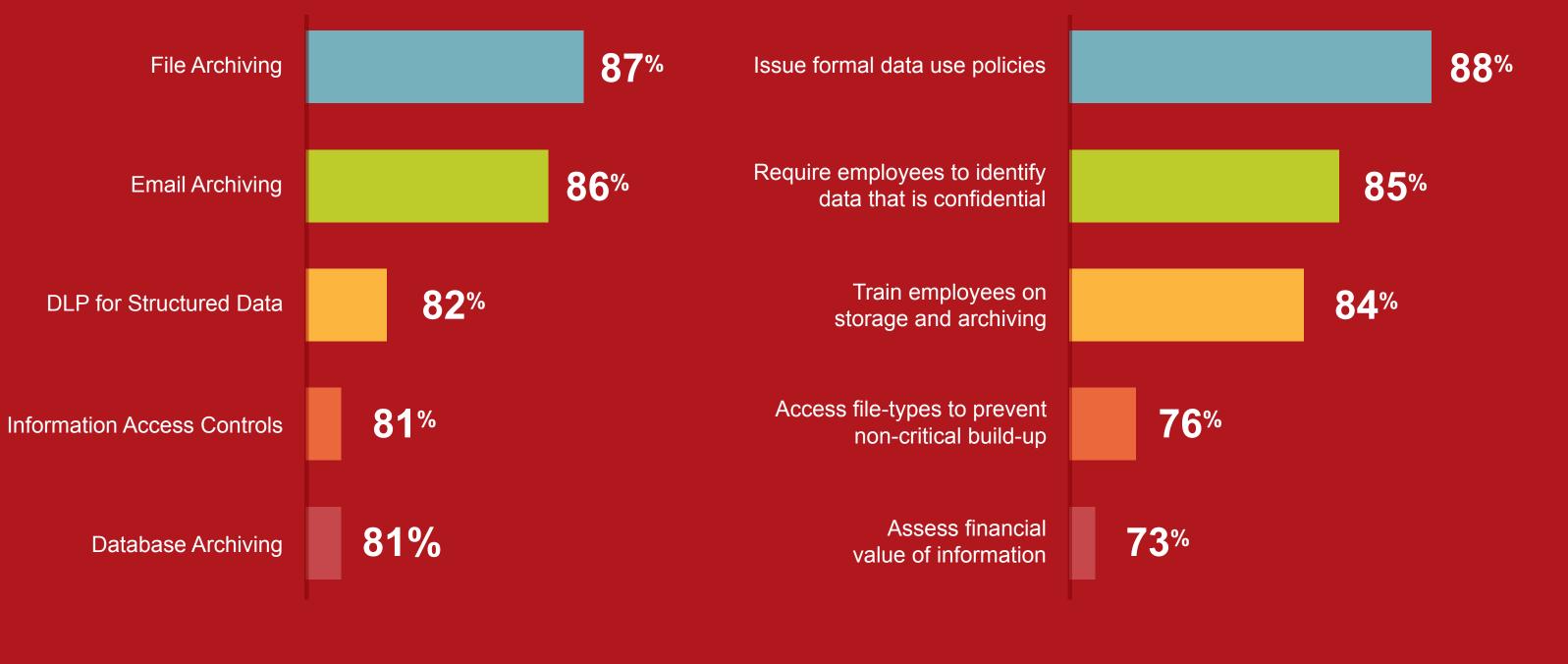
Top Tools & Tactics

2

3

5

Used to Achieve Information Governance



Information Governance Tools

Information Governance Tactics

Is It Working? **Outcomes Rated as Most Important** 4.07 4.15 4.08 4.18 4.08

High-performers VS. Low-performers

The findings separate the organizations that are able to achieve all five desired outcomes from those that fall short. Those whose overall self-graded effectiveness scores were 9 to 10 fall into the "High-performers Group." Those with a score of 8 or below fall into the "low-performers group."

Protecting highly sensitive information Complying with regulations

Determining who has accesss to information

Protecting your company/organization brand

Creating information policies

9.4



6

Information Governance Program Effectiveness

High-Performing Organizations are 49% MORE EFFECTIVE than Low-Performers.

6.3



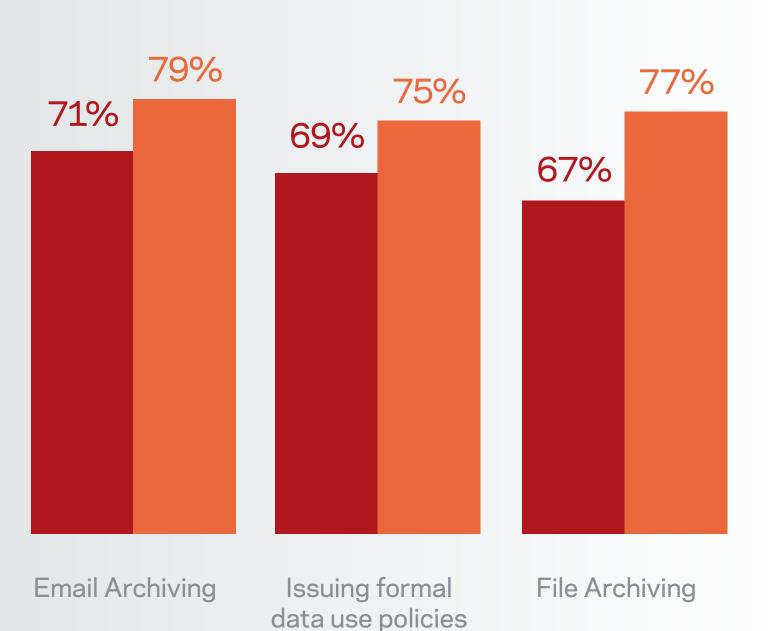
Protecting highly sensitive information



Top Performers

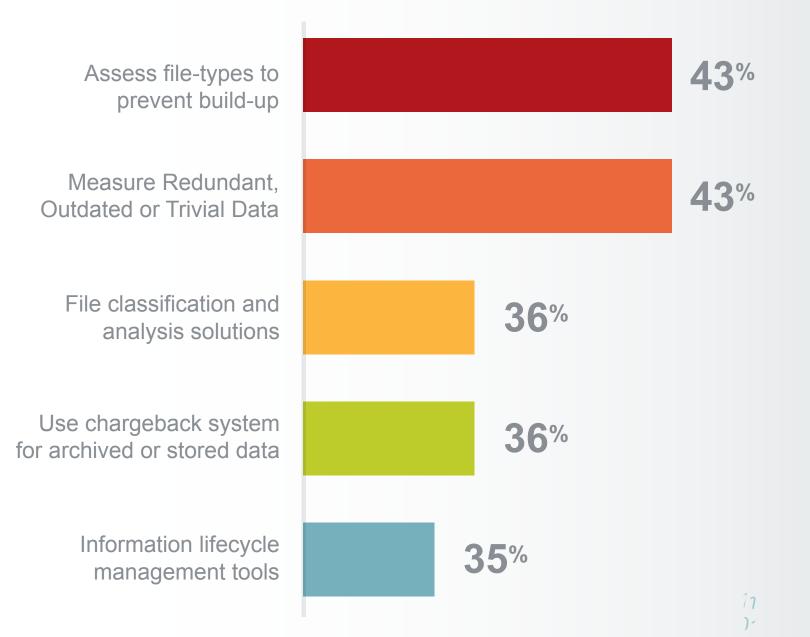
Have a Higher Level of Engagement in Visibility Tools

Top-performers are roughly two and a half times more likely to have adopted the tactic of conducting file-type assessments to prevent a build-up of non-mission critical files. They are also nearly three times as likely to actively measure redundant data, and twice as likely to employ file classification and analysis solutions. Only 29 percent of the low-performers have adopted that tactic.



Tool & Tactic Engagement





11

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Most Common Outcomes for High Performers

Deploying and executing information policies

Making decisions regarding information lifecycle management





Controlling enterprise data growth

Determining who owns data across your organization



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Recommendations



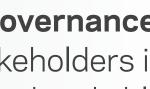
Making the jump to high-performer is all about decision-making. Conduct a policy deployment audit and determine if your policies are being enforced



3

High-performers understand that they can control data growth by understanding the value of their data. Establish a data valuation framework that empowers decision-making.





Effective Information Governance is all about risk mitigation. Engage your cross-functional stakeholders in a risk prioritization exercise to ensure priorities are aligned and able to be executed against.

Read the full report >



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