



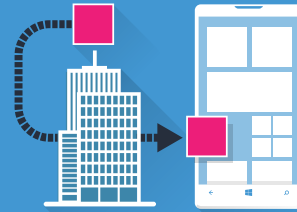
# 1 Single Set of MDM APIs to Control all Windows 10 Devices

A unified set of MDM APIs enables IT to centralize device management and security through a single EMM console across tablets, desktops, phones, and embedded devices.

# 2 Unified UX Across Devices



Windows 10 delivers a unified UX across all devices so that many processes, from enrollment to configurations, are the same on a phone, tablet, or PC.



# 3 EMM Distribution of Win 32 Apps

With Windows 10, Win 32 applications no longer need to be packaged for distribution through System Center — they can be administered and distributed directly through the EMM console via MDM APIs.

# 10 Single Unified Windows Store



Now there is one store to get all your apps, including in-house, third-party, and Win 32 apps. With the new EMM APIs, applications from the unified Windows Store can be silently provisioned to thousands of users on any Windows 10 device.

# TOP 10 THINGS Mobile IT Administrators Need to Know About Windows 10



# 4 Granular Control of Windows Updates

Windows 10 offers IT administrators greater control of OS updates. It includes granular controls to scan for updates, install updates based on network connectivity, and report update status to the EMM console.



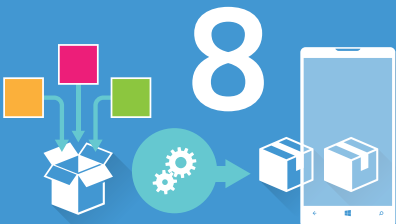
# 9 Windows 10 App VPN

In Windows 10, app VPN uses application-based filters that allow only traffic from authorized applications, such as Outlook, Excel, and PowerPoint, to access protected resources through a secure, encrypted connection.



# 5 Advanced Enterprise Data Protection

Enterprise Data Protection (EDP) enables devices to automatically identify and encrypt data that comes from business applications such as SharePoint but not from personal apps such as Facebook. That data is then kept separate and managed with data loss prevention (DLP) controls through an EMM.



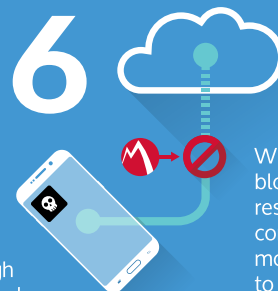
# 8 Bulk Provisioning

Windows 10 allows IT to efficiently activate large-scale device deployments by enabling admins to pre-configure and enroll devices in bulk with no individual user enrollment required.

# 7 Bulk License Purchasing and Distribution



IT can buy multiple application or OS licenses and distribute them through an EMM. Devices can install these online through the new Business Store portal or offline through a private network without requiring the device to connect to a public network.



# 6 Azure Active Directory Access Control for Office 365

Windows 10 enables enterprises to block access to corporate cloud resources if a device falls out of compliance. EMM plays a central role in monitoring and reporting device status to Azure Active Directory, which grants or denies account access based on information from the EMM provider.

